The Iowa State University Book Store is on a mission to provide course materials at an affordable price for students. As part of their Immediate Access Program, the team has collected data from a research study at Iowa State for the VitalSource CoachMe tool.

In collaboration with VitalSource, they submitted a proposal for this particular research study to 1EdTech and not only were they selected as a finalist for their Learning Impact award but they also received an invitation to co-present at the 1 EdTech Learning Impact Conference. This award is “to recognize outstanding applications of technology that address the most significant challenges facing education and lifelong learning on a global scale.” Heather Dean and VitalSource presented the details of course materials affordability impact and how it ties to learning engagement and outcomes with tools like CoachMe during the conference. After review from a panel of judges, they were awarded the “Silver” award and brought home a trophy to showcase the great things this team is doing to create an outstanding educational environment for our students.

Congratulations to Heather Dean and the Book Store on this remarkable achievement! Keep up the fantastic work!